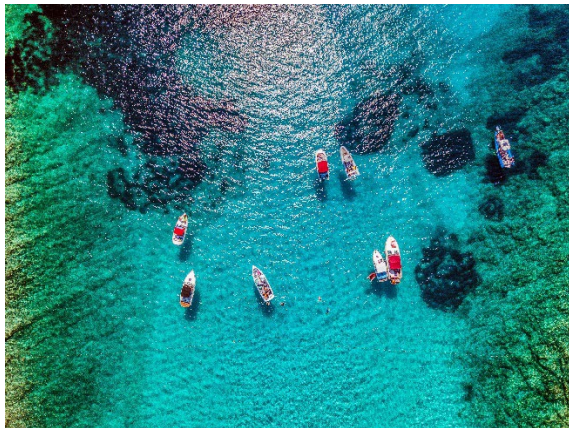




Croatia's Green Coast: Where the Sea Sparkles – and So Does Sustainability

London, 9 June 2025 – The cleanest sea in Europe, secret coves, electric boat races and a cave cathedral are some of the features spotlighting Croatia's greener-than-thou Adriatic coastline. Croatia's coast is also a trailblazer in eco-tourism, proving that the best holidays aren't just escapes – they're invitations to do better, travel wiser, and swim deeper.



Lojena, Kornati. Credit: Aleksandar Gospić



Sapunara, Mljet. Credit: Aleksandar Gospić

SeaStars Wanted: Heroes Beneath the Waves

The award-winning [SeaStar Hero](#) initiative invites you to discover the Poreč Riviera while doing your bit for the planet. Equipped with snorkels, smiles and biodegradable bags, these underwater adventurers help keep the seabed free of waste – and are rewarded with prizes, perks and experiences to remember. Backed by the Croatian National Tourist Board and a coalition of green-minded partners – from local councils to WWF Adria – this initiative turns marine care into a joyful, immersive experience. Think treasure hunt meets conservation mission – with a side of sea spray.



Croatia's Blue Flag Bragging Rights

With over 100 [Blue Flag beaches](#), Croatia isn't just toe-dipping into sustainability – it's leading the charge with a graceful dive. Among the standouts are Girandella, Rabac – pine-scented, pebbled and perfectly pristine, Zlatni Rat, Brač – nature's answer to a mood ring, reshaping with the tide, Bačvice, Split – beloved home of picigin and barefoot nostalgia and Crikvenica City Beach – a family favourite with buckets of charm. Wherever you lay your towel, expect clean waters, and high standards.

Dive In – It's Deeply Rewarding

For those drawn to the blue beneath the blue, Croatia's underwater realm is part archaeological dig, part aquatic dreamscape. Roman wrecks, ancient amphorae and sunken WWII vessels rest in serene silence, waiting for respectful exploration. But it's the karst cave cathedrals off [Premuda](#) that steal the show. Descend 12 metres, glide through ethereal arches, and emerge through a shaft of light. It's diving as meditation – minus the incense, but every bit as transcendent.

A Greener Way to Sail

Set your course with a conscience: Croatia is the world's only nautical destination where marina staff are trained in sustainability. Thanks to the [Green Sail Marina Partner Program](#), you're more likely to get a recycling tip than a docking fine – and that's just how locals like it. From renewable energy use to eco-friendly moorings, the Adriatic is being preserved one sail at a time.

Island Hopping, Guilt-Free

Croatia's islands are legendary – but some are quietly pioneering a new form of barefoot luxury. Think solar power instead of souvenir shops, and silence interrupted only by cicadas. Fratarski Otok Eco Beach, Veruda, Croatia's first, and still a favourite, Lojena Cove, Kornati – raw, remote, radiant, Saprunara Lagoon – sand merged with serenity and Vinogradisce, Palmizana – exotic gardens, sea-to-table dining, and yachts bobbing like pearls.

Fast, Clean, and Seriously Cool: E1 Hits Dubrovnik

On 13th and 14th June 2025, the eyes of the world – and every speedboat enthusiast – will turn to Dubrovnik, as it hosts the world's first electric powerboat racing championship, the [E1 Series](#). Picture Formula E, but on water – with cutting-edge design, zero emissions, and panoramic views of ancient stone walls.

Ends

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