

**PRESS
KIT**

LES ARCS

2026




LES ARCS
Paradiski



FACTS AND FIGURES A UNIQUE REGION

WINTER

200

km
of slopes

425 km
with Paradiski



55

ski
lifts

70%

of the area is above an altitude of

2000 m

25%

of holidaymakers
travelled by train v.

10%

national average



Visitor distribution:

61%

French

39%

foreign (UK, BE, NL)

SUMMER

150

km

of MTB trails



Over

30

activities proposed
with **HERO Les Arcs**

Over

200 km

of hiking trails with total altitude difference of

6,700 m

18

hole

golf course
in Arc 1800



5

breathtaking
viewpoints:

**Carreley, Varet,
Comborcière, Cachette
and Aiguille Rouge**



WINTER & SUMMER

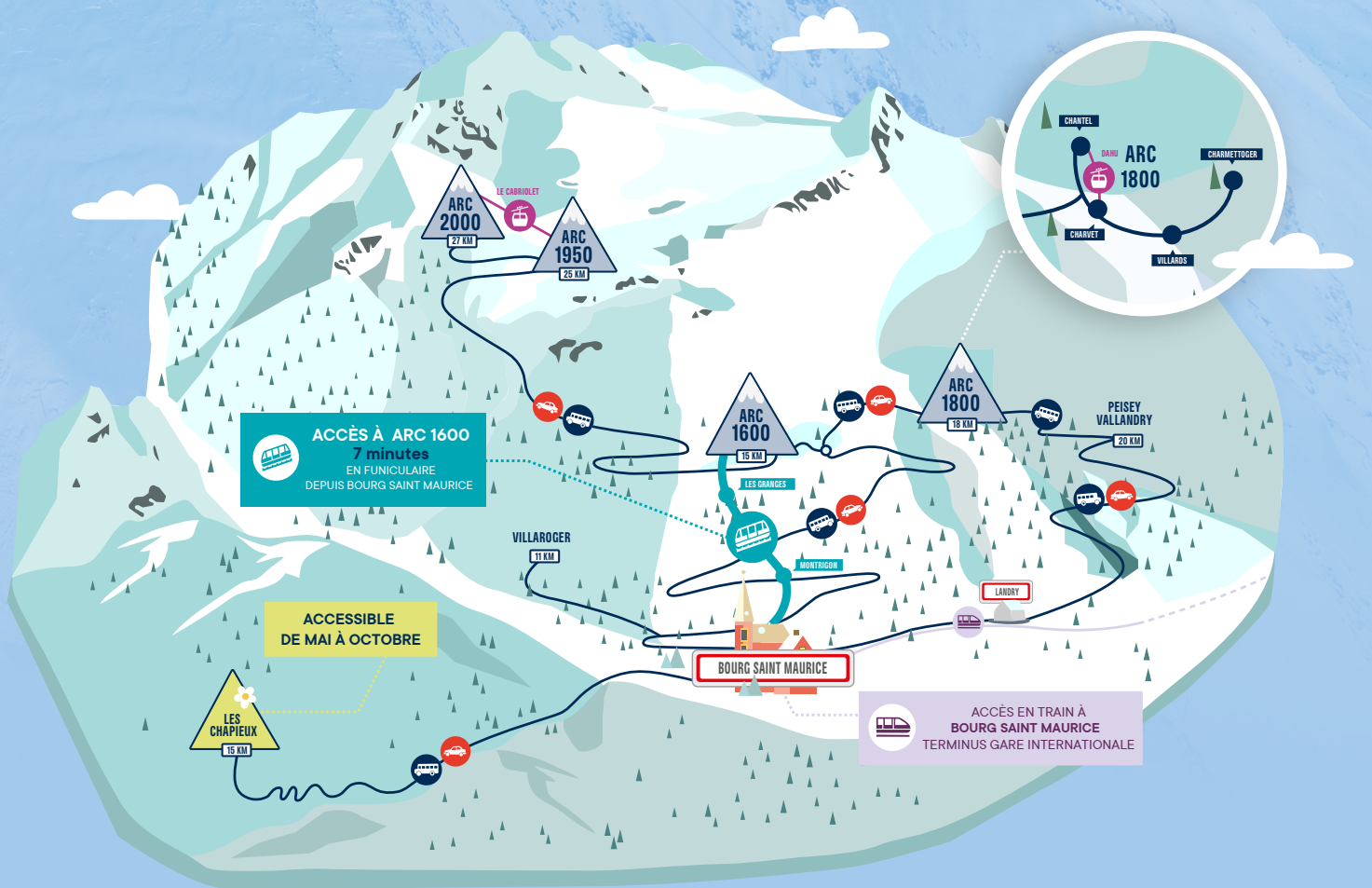
1
destination
6
sites

41,356
tourist
beds

971,683
passengers
on the **funicular**



An area of
185 km²
which includes
3
massifs and
35
traditional villages



1 DESTINATION, SIX SITES, SIX EXPERIENCES

So many features in a single area... it's enough to make your head spin!
You can explore the mountains here all year round and each visitor
is guaranteed a unique experience...

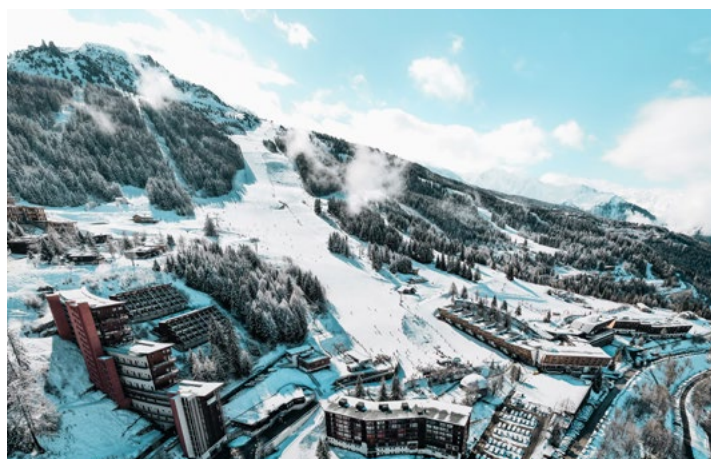
THE BASE CAMP **Bourg Saint Maurice**

Bourg Saint Maurice is the gateway to the upper Tarentaise valley and, as such, a lively location throughout the year, a place where you can discover the local products and Savoyard expertise. It is also the perfect hub for setting off to discover the surrounding area.



THE ORIGINAL SITE **Arc 1600**

This is where Les Arcs' signature architectural style was created and you can find the resort's pioneering and avant-garde spirit in its intimate atmosphere. It takes a mere 7 minutes to get to Arc 1600 from Bourg Saint Maurice on the funicular.



THE SPORTY AND FESTIVE SITE **Arc 1800**

A plethora of activities in both summer and winter, a wide selection of shops and restaurants, a car-free village, sunny terraces and undeniably Instagrammable sunsets... Set right in the heart of the mountain area, Arc 1800 has all you need to ensure you are never bored!





THE STYLISH SITE Arc 1950

Its hybrid look inspired by the North American resorts, its multicultural atmosphere and its constantly updated entertainment programme make this village a highly desirable location for a 5 star holiday.



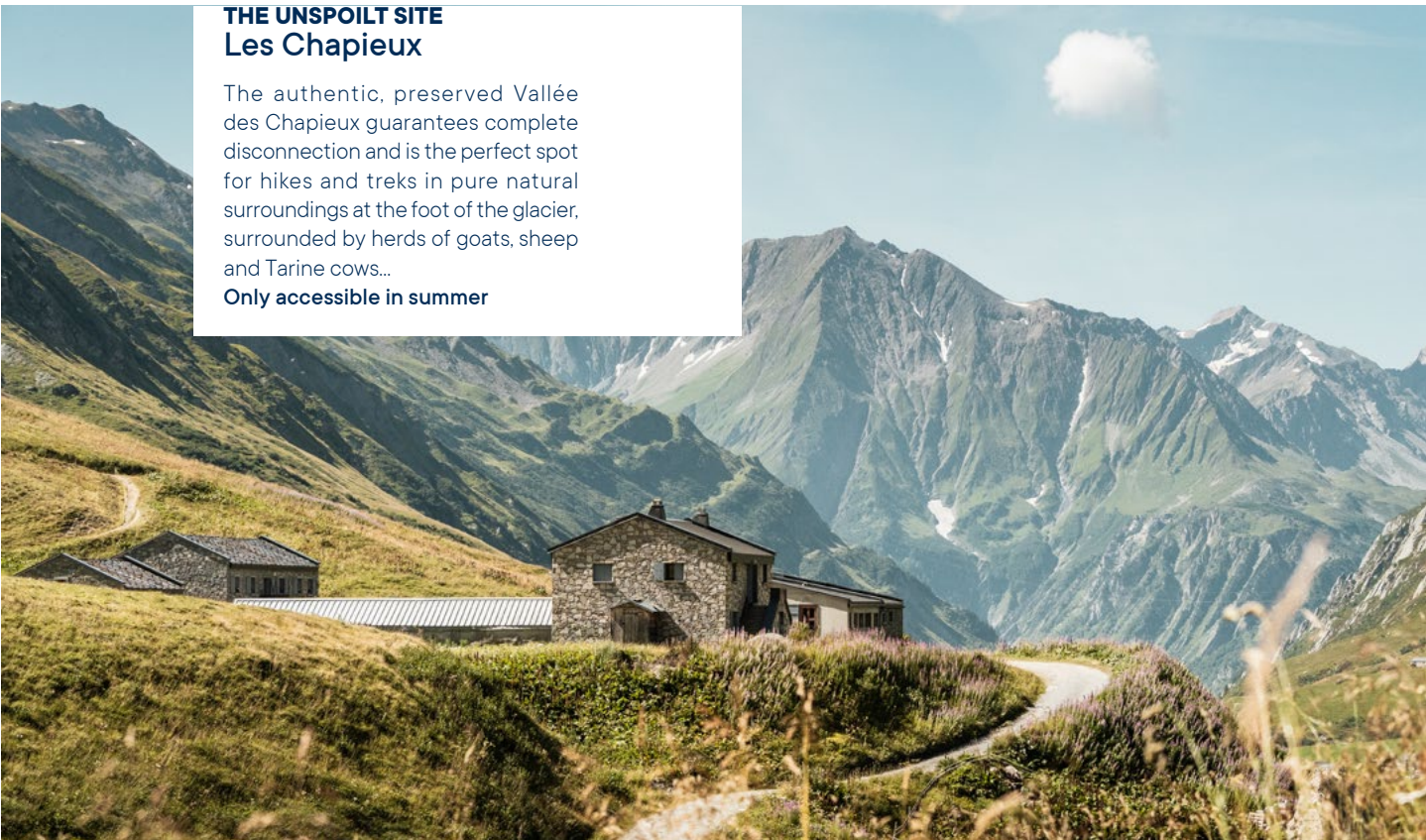
THE EAGLE'S NEST Arc 2000

The high mountain site *par excellence* that offers direct access to the ski slopes and the Aiguille Rouge massif that rises to 3,226m above sea level. Guaranteed snow for the greater pleasure of skiers and freeriders of all levels.

THE UNSPOILT SITE Les Chapieux

The authentic, preserved Vallée des Chapieux guarantees complete disconnection and is the perfect spot for hikes and treks in pure natural surroundings at the foot of the glacier, surrounded by herds of goats, sheep and Tarine cows...

Only accessible in summer



A MOUNTAIN DESTINATION

In both summer and winter, you can share even more experiences in the Les Arcs / Peisey-Vallandry mountain area, with great skiing and other thrilling activities, things to discover and places to relax, as well as opportunities to become more environmentally aware.

TRANSARC A balcony overlooking the clouds!

After the reopening of the Transarc in December 2024, the metamorphosis of the top area of the gondola continues... A new observation terrace will be created where visitors can enjoy the fresh mountain air while admiring the cirque of Arc 2000. The terrace is equipped with fun installations (a slide and a climbing wall), and has a poetic view of the mountain skyline, with the sun, clouds and stars...

At the mid-station of the Transarc, there will be more exhibits in **the Mineral Gallery's** immersive journey from silex to asteroid, showing how minerals have shaped human history. There will also be a themed picnic room where visitors can eat or warm up, whilst exploring the connection between mankind and minerals.



VILLAROGER Life line

From December 2025, Villaroger will have a **new high-performance gondola** to replace Replat and Plan des Violettes chairlifts. The new lift will have forty 10-seat cabins with external ski racks, taking skiers from Pré-derrière de Villaroger (1200 m) to the top of Plan des Violettes (2119 m) in just 7 minutes, reducing travel time by approximately 10 minutes. The 19 million euro investment for this project is being financed by the Domaine de Montagne (ski lift company).

The Hauts de Villaroger Nature Reserve has provided the inspiration for the gondola's design. It will highlight the **'lifeline'**, symbolising the interconnection of the Alpine fauna and flora through a continuous line of illustrations of plants, animals and insects on the cabins.

The project also includes a new facilities building with a reception area shared by the ski school and the tourist office, as well as lift ticket sales points and machines, an underground car park, ski lockers and modern toilets.

Rediscover: Aiguille Rouge ski run, the longest ski run in Les Arcs and one of the most thrilling in Europe. It starts from the top of the Aiguille Rouge (3226m) and finishes in Villaroger (1200m): **a descent of 7km and 2,000m drop** from Le Varet glacier to the apple orchards in Villaroger. To be followed by a rest in the new gondola!

FUN On the trail of the animals...

Les Animaux run in Arc 1600 is getting a face lift with new presentations on the mountain animals to entertain and educate skiers and snowboarders about the species that inhabit the area.

INFORMATIVE Controlling your speed

In the world of mountain sports, speed fascinates and impresses. To keep your speed under control and thereby ensure everyone's safety, a fun, educational ski run in **Arc 1800** invites skiers and snowboarders to experiment with experiencing speed and improving their control in a safe environment. At the end of the run there is information highlighting the best practices to adopt on the slopes.



Questions about the summer for... Arthur Cotteverte, MARKETING, COMMUNICATIONS AND DIGITAL MANAGER FOR THE LES ARCS / PEISEY-VALLANDRY LIFT COMPAGNY

What is the lift company's policy for the summer season?

A few years ago, we opted to call ourselves a 'domaine de montagne' (mountain resort) rather than a 'domaine skiable' (ski resort). We did this to mark the existence of both the winter and summer seasons in our DNA. Numbers of summer visitors to our area keep going up: the mountains are extremely popular in the summer and seen as financially accessible, as well as being a place that offers a real change of scenery, cooler weather and a great range of activities.

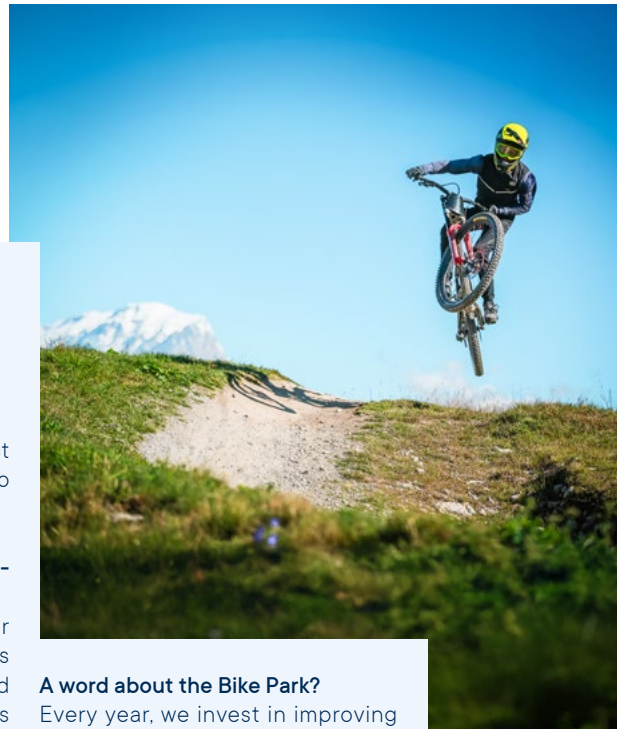
What does the lift company offer?

We offer altitude experiences, with the chance to discover our scenery, our natural heritage... It's also a great opportunity for us to raise the general public's awareness of

the local flora and fauna, the impact of climate change and the need to preserve this environment.

How do you decide on developments in the resort?

When we launch a new winter project, we always consider its impact on the summer season, and vice versa. For example, the 'Géants de Malgovert', launched in winter 23/24, is right next to a hiking trail so holidaymakers can also enjoy it during the summer. The rapid access of the new Transarc gondola to Col de la Chal also serves the mountain bike trails. As for the Spark, Snow and Summer park, the aim is to give the snow park a complete makeover, but we are also considering how it can be used in summer, with activity and rest areas. We always try to think about both seasons.



A word about the Bike Park?

Every year, we invest in improving signage, scenography and trails to optimise rider and pedestrian flows.

What are the new features for summer 2026?

An extension of the Minerals Gallery with an exhibition about the connection between mankind and minerals. Also, the 'Balcony overlooking the clouds' at the top station of the Transarc, a large terrace that will be the perfect spot to relax, observe and enjoy a picnic in summer 2026..

Summer: a few facts & figures

- 250 employees at ADS
- 151 km of marked trails for mountain biking:
 - 7 downhill trails, 8 enduro trails,
 - 5 e-MTB, cross-country and gravel trails,
 - 1 pump track
- 11 lifts open
- 907,132 passages on all the lifts in 2024

**MORE INFORMATION
ABOUT MOUNTAIN AREA**

lesarcs-peiseyvallandry.com



A COMMITTED DESTINATION

Shaping the mountain to reflect the climate, social and energy challenges of today and tomorrow whilst preserving an exceptional natural environment: this is the specific objective of the players in Les Arcs – Bourg Saint Maurice.

LABEL

Our snowflake shall not melt!

December 2020: Les Arcs was awarded the **Flocon Vert** (Green Snowflake) **label** and became the first resort in Savoie to obtain this certification, guaranteeing its commitment to a policy of sustainable development. June 2025: during the T.REX event, **Les Arcs confirmed that it had been awarded two snowflakes**, proof of its ongoing commitment to sustainable tourism through actions including investment in soft mobility, waste management and raising awareness of the biodiversity.

Good to know

Created in 2011 by the Mountain Riders association, the Flocon Vert label assesses and promotes the ecological transition of mountain destinations, using a list of 20 criteria divided into 4 categories, with 3 levels of certification: 'committed territory' (1 snowflake), 'becoming an example' (2 snowflakes) and 'exemplary' (3 snowflakes).

B CORP

First in class

In 2023, the Les Arcs / Peisey-Vallandry lift company became the **first European mountain area manager to be awarded the B Corp label**. Highlighting its commitment to social and environmental responsibility, this certification demonstrates its adherence to high standards of sustainability and transparency.

Focus on 3 actions:

- **Raising awareness** of visitors, locals and partners of the environmental challenges through, for example, the creation of the Géants de Malgovert in Arc 1600.
- **Reducing our carbon footprint:** with a goal of net zero carbon by 2030, through actions such as the widespread use of HVO fuel for snow groomers, made from recycled vegetable oils.
- Involvement in **local economic development**.

EXHIBITION

It's in our nature!

There's no greenwashing or green hushing in Les Arcs! The resort is quite willing to share its progress and actions in a perfectly transparent manner, as well as the questions it has regarding the challenges on the road ahead to more sustainable and responsible tourism. In the future, tourists arriving by train and funicular will be able to learn more about the territory's commitments in terms of **mobility, biodiversity, water and energy** through a new permanent exhibition on the footbridge and platform of the funicular, where children follow the trail of Godefroy the camel and his helpful advice. Older visitors can find out more about the concrete actions carried out in the local area and simple tips and gestures that they can adopt themselves.



PROTECTION

Les Arcs is breaking the ice...

... and taking action by launching the **Convention territoriale pour les glaciers (Territorial agreement on glaciers)** at the 'Agir pour les Glaciers' festival in March 2025, a first in France. Inspired by citizens' conventions, this is a consultation process that will involve socio-professionals as well as local residents, a collective adventure to write the future of these giants, particularly Les Chapieux and Varet glaciers.

Over summer 2025, three work sessions have been organised: the first entitled 'Understanding' to train and inform participants; the second, 'Experiencing', that consists of spending a day at the bottom of the glaciers; and the third, 'Proposing', to work on defining a protective framework for the Aiguille des Glaciers sector. These will result in proposals such as the perimeter to be protected and the activities that are to be authorised, limited or forbidden.



TRANSPORT

All you need to know about
the funicular,
the sustainable way
to travel to Les Arcs

• **1989: the funicular was commissioned.** 100% electric, travelling between Bourg Saint Maurice and Arc 1600, with direct access from the railway station to the departure platform of the funicular. A French avant-gardist exclusivity that makes Les Arcs the first and only resort that is connected to a TGV railway station via a funicular.

- Direct access to Les Arcs from Paris, London, Brussels and Amsterdam.
- More than 900,000 passengers over 2024-25.

Our goal is to reach a million!

Please note: in winter, the funicular is free for anyone arriving by train. In summer, it is free for pedestrians and paragliders. It is also used by local residents and seasonal workers to get to work, a bit like a local Underground!

The good news:

the London-Bourg Saint Maurice link will run this winter from 20 December 2025 to 5 April 2026, 5 weeks more than last year.



ACCOMMODATION

Ongoing work

In June 2025, the local authorities in Bourg Saint Maurice laid the foundation stone for a **season workers' residence in Arc 1800**. Target completion date for the 61 apartments is December 2026. Managed by Semilab, a semi-public company, this project aims to control the use of resort accommodation and guarantee access to local employees, part of a broader strategy to increase the supply of accommodation and enable people to live in the area year round.



**MORE INFORMATION ABOUT LES ARCS,
A RESPONSIBLE DESTINATION**

lesarcs.com

AN ALL-SEASON DESTINATION

All year round, Bourg Saint Maurice and Les Arcs are popular with those who love adventure, panoramic views, pure mountain air, sport and sharing time with family and friends. We have put together a few suggestions of activities to enjoy.

IN SPRING...

Get your gang together

“

'Hi team! Are you ready for the weekend of the year?
Don't forget your bathers and trainers! Here's the programme:

DAY 1

Arrive at **Bourg Saint Maurice train station** and check in at the **Base Camp Lodge**.
It has the '**Bikes Welcome**' label, so we can put our bikes in their locked garage.
Surprise! I've booked a **tandem paraglider flight** to admire the sunset!
Aperitif and dinner on the terrace at the Base Camp Lodge.

DAY 2

Off to the funicular. Don't worry, it's open for the last two weekends of June as a preview for the summer! What's more, it's the **Vélo Vert (Green Bike) Festival**, so we can test some mountain bikes and enter for the races if we want to.
Our aim, of course, is to spend as much time as possible in the **Bike Park**.
In the afternoon: back down to the white water base in Bourg Saint Maurice to throw ourselves into the river! We're going rafting.
I've heard it's one of the longest courses in France...

DAY 3

I really want to do some **trail running**, and I've picked out some trails in the forests and altitude pastures with amazing views.
Or we could go **hiking**! With 200km of paths to choose from, we should be able to find a route that works for everyone.
To finish, we can jump on our bikes and ride up to the **Cornet de Roselend**, a legendary climb!

Jules

”

FURTHER INFO

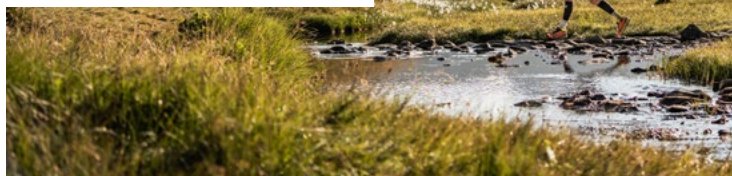
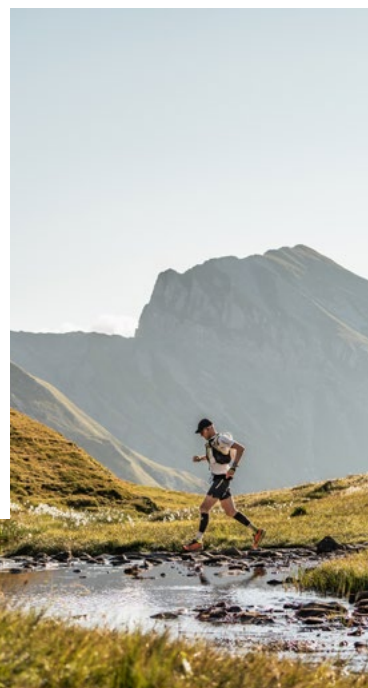
Base Camp Lodge

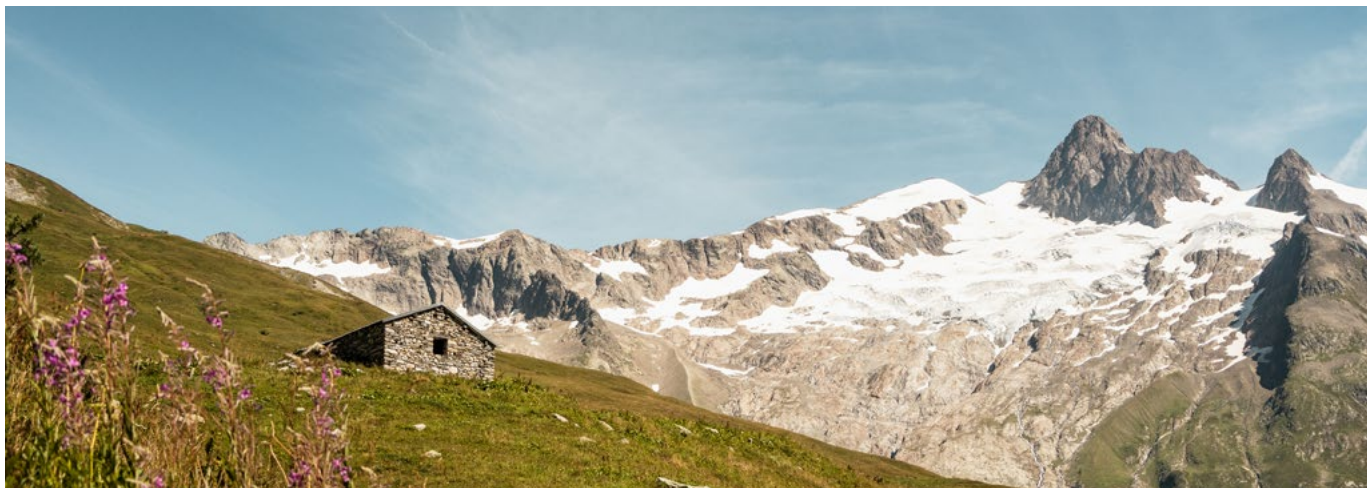
A strategic location offering easy access to a multitude of activities, a welcoming atmosphere, dormitory- or family-type rooms to share, a brasserie-style restaurant and concerts... it all adds up to a really 'feel good' stay!
hotel-basecampplodge.com

White water

Canoe-kayaking, rafting, canyoning, hydrospeed (white water swimming)... you have to try the white water sports on offer in the spring! Just jump right in with the pros.

lesarcs.com





SUMMER...

Having fun with Gran!

“

*'Dear Mum and Dad,
We're having the best time in the mountains with Granny Nicole!
I've done some climbing, an adventure trail, trampolining
and mountain kart ... all with the HERO Pass. It's great, there are loads
of activities to do and I've made lots of friends.
Yesterday, we even played mini-golf in Bourg Saint Maurice.
The course is so pretty, all made of wood and stone... I won of course!
The hotel is really great. There's a swimming pool
and Gran went for a sauna in the spa when it rained the other day.'*

Noé

”



HERO Pass Les Arcs

This is THE pass for a fun summer in Les Arcs, enjoying the cooler temperatures, wide open spaces and multitude of activities. In summer 2026, the pass will once again be focusing on nature, adventure and discovery. There will be an actual little village with a chill zone for an original overnight stay or to spend time relaxing and sharing, bushcraft sessions, a Parkour Forest... as well as a range of discoveries on themes such as the forest, plant life and all things nature.

lesarcs.com

Mini-golf, Bourg Saint Maurice

A 9-hole course on the theme of the destination's outdoor activities (kayak, MTB, skiing, hiking, rafting, climbing, etc.). A great way to prolong the fun after a session at **the water sports centre** just next door.

lesarcs.com

Belambra Arc 1800

Breathtaking views of Mont Blanc, a heated outdoor pool and spa, a kids club and a Hero multi-activity pass included.... It's the perfect hotel for families!

belambra.fr



WINTER

Family party

“

*'Hi all,
Seb & I are in Les Arcs with the kids. We brought the whole gang
and we're not regretting it at all! In the morning, the little ones are
in ski lessons and the bigger kids are snowboarding to discover the ski area.
In the afternoon we go off together and we've tried loads of things!
The zip line (yes, even me!), the toboggan run,
the illuminated murals (magical!), chilling on the panoramic terraces...
Someone told us about the Gallery of Minerals
so we're off to see that shortly, I think the kids are going to love it.
P.S. I really recommend the Pierre & Vacances apartments in Arc 1950,
they're great: ski-in, ski-out, spa, heated outdoor pool... just perfect.
And the village is so pretty and has a great entertainment programme.'*
Maud

”

FURTHER INFO

Résidence Pierre & Vacances Arc 1950

Spacious, cosy apartments, spa, heated indoor or outdoor pools... this 5* concept village with the Clef Verte (Green Key) label is extremely family friendly.

arc1950.com

Aiguille Rouge illuminated murals

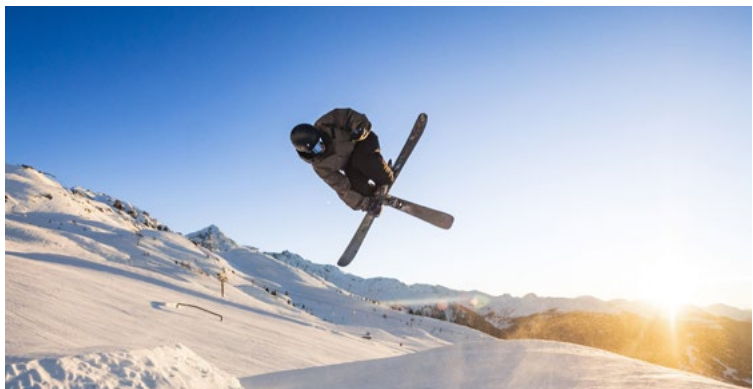
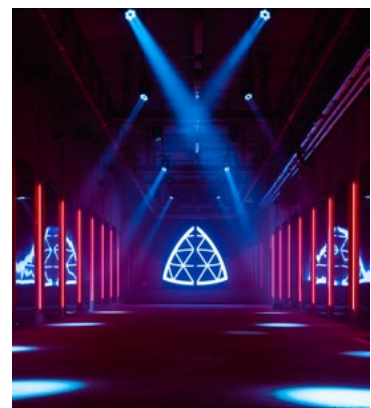
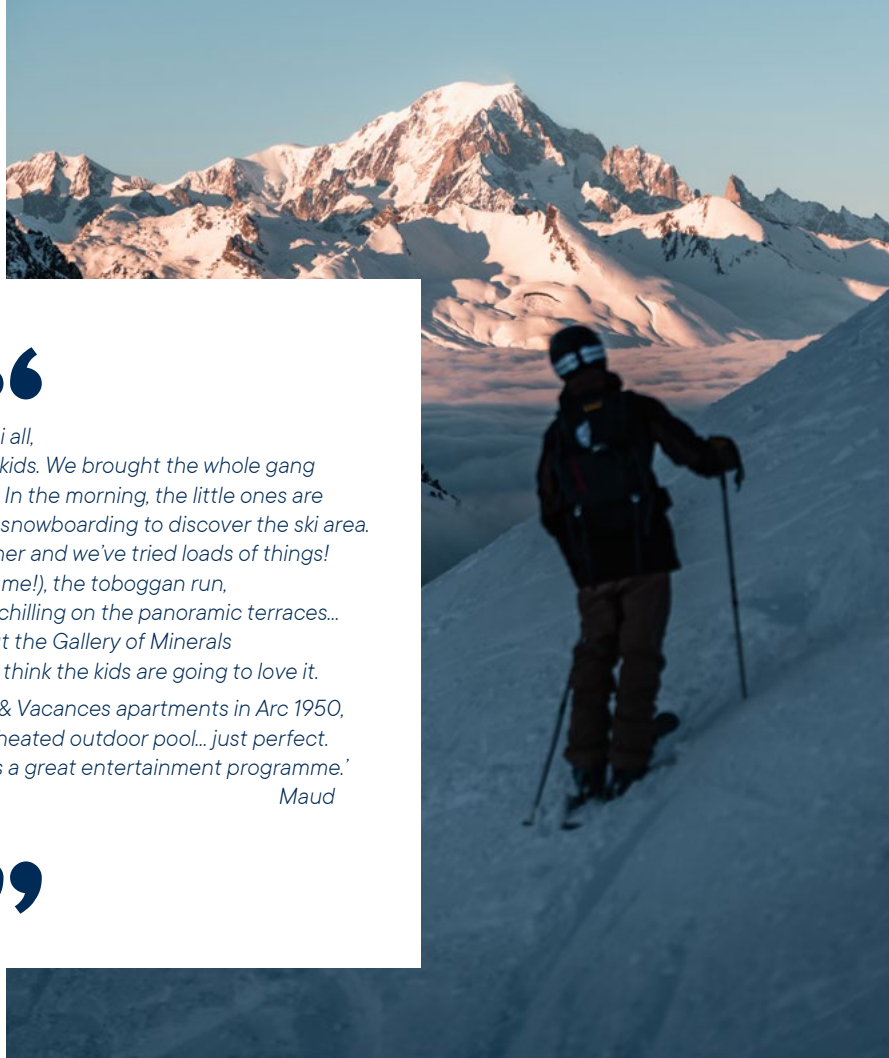
A highly original high-altitude experience that is unique and immersive, transforming the garage of a gondola ski lift into an enchanting spectacle. Visitors can wander around the 500 sq. m space, surrounded by the illuminated murals that change along with the seasons.

**Free entry, at the top
of Varet gondola in Arc 2000**

Aiguille Rouge zip line

Starts from the top of Varet gondola. The zip line can reach speeds of 130 km/h with 2 possible options: solo or with a buddy!

lesarcs-peiseyvallandry.com



AN 'ARCHITECTURE AND HERITAGE' DESTINATION



FOLLOW THE GUIDE!

3 questions for... Jean-Marie Chevronnet TOURIST OFFICE CONFERENCE-GUIDE

Why is Les Arcs-Bourg Saint Maurice considered to be an 'architecture' destination?

With their 'Remarkable Contemporary Architecture' label, Arc 1600 and Arc 1800 represent an example of urban planning and architecture that was innovative for its time, combining modernity, functionality and an art of living. To find out more about this 'architectural destination', the lesarcs.com website now offers a special section on the history of Les Arcs and its creators, including Charlotte Perriand, where you can find out about events, conferences and guided tours that are organised... The guided tours help visitors to understand the resort they are staying in, its history and its founding principles, such as the way it is built into the slope, its integration into the landscape, the relationship between people and architecture, the creation of immersive, energising spaces with large glass façades, etc.

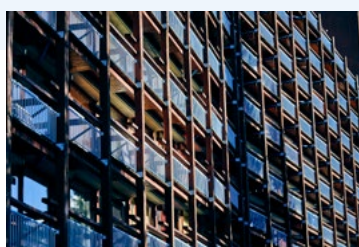
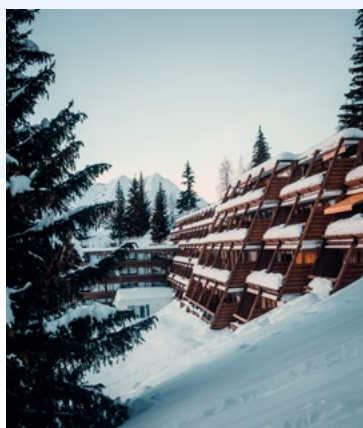
What is your favourite guided tour in the summer?

In summer, visitors have an appetite for what they consider to be the typical vision of the mountains: pastures, herds of animals, etc. We have therefore introduced tours called 'Following in the footsteps of the herdsmen' and 'A season in the mountain pastures' where participants can meet the people who work in the pastures and find out more about this essential role and their way of life.

You even offer tours that cross the border...

Since we are just a stone's throw from Italy, we are in the perfect location for discovering its little gems. Our guided tour called 'Escapade en terre italienne' (Italian Escapade) takes visitors over the Petit Saint-Bernard pass, one of the loveliest panoramic routes in the Alps. The excursion goes right through to Aosta, founded in the 1st century B.C. and once known as the 'Rome of the Alps' for its exceptionally rich heritage. The town is crammed with architectural treasures and historical ruins that are really worth seeing.

Les Arcs' architectural style was designed to respect the natural landscape and meet the requirements of a mountain environment. This specificity constitutes an essential element of the resort's identity, enhancing its history as well as its traditions through guided tours and activities.



PASTORALISM

A very interesting show

The 'Salon de l'Agriculture de Montagne' in Bourg Saint Maurice (23 & 24 August 2026), offers an opportunity to meet more than 80 producers and artisans and discover their expertise. It is a way of showcasing the local farmers: their work, their animals and their passion. With Beaufort cheese making, mini tractor rides, Haute-Tarentaise bobbin lace-making demonstrations and unique moments with farmyard animals, there is something for everyone.

ONE DESTINATION, MANY NEW PLACES TO DISCOVER

For a night, a meal or a drink,
there is no lack of places to go in the local area!
Every season, some great new places open
so you can always enjoy a new surprise...

VOYAGE, VOYAGE... Café de la Gare

The **Café de la Gare** offers a simple menu using local products including a wide selection of beers, some of which are brewed in the mountains, Savoyard specialties and a choice of take away dishes. This new venue for visitors will also be appreciated by locals who can enjoy its convivial atmosphere during the inter-season period, with concerts and screening of sports events.

Bourg Saint Maurice

A LONG STORY... Chez Fifine

The story started in 1961 before the resort of Les Arcs even opened... Joséphine Grognet opened the resort's first restaurant in Les Granges. 65 years later, the family story continues with the opening of a new restaurant in the iconic location of Arc 1600, in Les Arcs' very first building. A few metres from the funicular, at the foot of the slopes, it is a **zero carbon bistro** with direct access from Paris and the European capitals! You can drop in to **Chez Fifine** any time: for a coffee or some lunch, to discover its deli produce or to enjoy an aperitif platter and a drink. You will find local and seasonal products along with Italian specialties on the menu.

Arc 1600

SECOND LIFE Hostellerie du Petit Saint Bernard

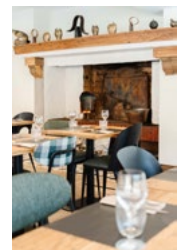
One of Bourg Saint Maurice's emblematic establishments, the **Hostellerie du Petit Saint Bernard** reopened its doors and its 25 rooms last winter for the first time since 2016. The hotel has been completely renovated but has kept its historic charm, thanks in particular to its large century-old fireplace. It proposes facilities for bike enthusiasts including a locked garage for motorbikes and cycles and offers a French bistronomic restaurant managed by a chef who specialises in fresh fish.

Bourg Saint Maurice

DINNER'S READY! La Table de la Coop

This new bistronomic restaurant opened by Bourg Saint Maurice native Cédric Sachet naturally gives pride of place to dishes featuring **Beaufort** cheese, but always focuses on using **local produce**: ultra-fresh vegetables and herbs sourced directly from the chef's garden just a few kilometres away, local pork and beef, fish from the Murgat fishmongers in the Isère department, and more. Located above the dairy cooperative, **La Table de la Coop** can seat 100 people and also offers a workspace for 50 people with the possibility of having lunch.

Bourg Saint Maurice



ONE DESTINATION, LOADS OF GREAT DEALS

Discounts on activities, holidays and ski passes... throughout the year, you can benefit from good deals to help keep your holiday budget down and make some great discoveries with your family or friends. Here, we take a look at some of Les Arcs' special good deals!

Be a super hero all summer!

With our HERO multi-activity pass, it's time for an adventure! Water park, archery, fitness sessions, trampolining, climbing, adventure trails, mini-golf... you just have to choose the formula you prefer to test it all: HERO PASS if you want to put together your own programme, HERO CAMP for customized supervision of your kids and teenagers and HERO COOL for à la carte activities.

Our great deal: Early Booking from 4 May 2026: up to 20% discount on the purchase of a weekly HERO PASS or HERO CAMP pass

lesarcs.com

Cosy accommodation to book early

It's definitely worth booking early at **Chalet Altitude and Chalet de l'Ours (Arc 2000)**, as the 5* luxury residences offer a **20% discount on Early Bookings**. A great way to enjoy the cosy apartments with a wide range of services and access to the indoor pool.

chalet-altitude.com

The **Arcadien Hôtel & Spa (Arc 1600)** offers a **15% discount for the period 17 - 23 December** when you book directly on their website. Other special offers are also available in summer.

hotel-arcadien.com

Keeping it Fresh!

Snowboard or ski lessons, equipment hire, meals, après-ski activities and events, getting out on the slopes with your friends, making new friends and a unique atmosphere of sharing the fun are all on the programme of the UCPA's **Fresh Fresh Weeks**, a week of pure enjoyment for 18-30 year olds. From 699 €.

ucpa.com

An essential pass

For an additional 42€ on the price of a week's ski pass, the **Pass Essentiel** gets you to the front of the queue at 14 key ski lifts and offers an extra half day of skiing on arrival. Also: exclusive reductions on unforgettable experiences like the Tyrolienne de l'Aiguille Rouge (zip line), the toboggan runs, First Tracks and the Fast Track line for the Aiguille Rouge cable car. And there's more: discounts on cinema tickets, entrance to swimming pools, spas, the bowling alley, the treetop adventure trail and even some of the altitude restaurants. And, of course, unlimited access to the Paradiski area.



Saturday, it's time to play!

Weekends are the best time for ski deals! With '**Samedi je skie**', a Les Arcs / Peisey-Vallandry ski pass on Saturday is just 43€ (instead of 70€), as well as being the quietest day on the ski slopes. With '**Dimanche Malin**', you get to spend Sunday on the slopes for 54€. There are no more excuses for not getting out at the weekend!

lesarcs-peiseyvallandry.com

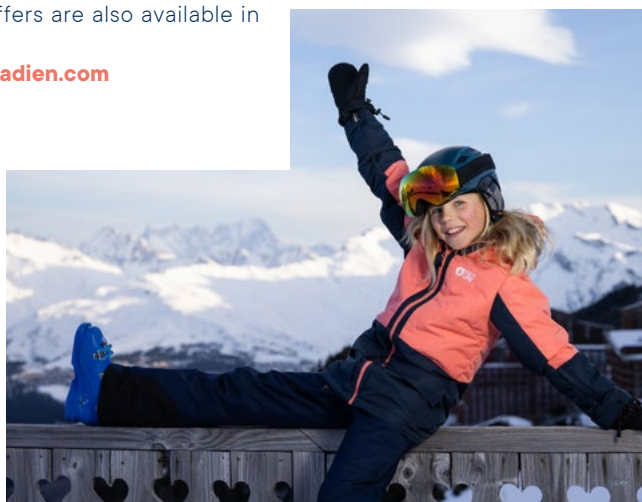
Stylish skiing

No washing, no mending, no repairs, no storage, fewer carbon emissions, a great alternative to buying... there are only advantages to **renting your ski wear from Picture!** All you have to do is select your dates and your outfit and you will receive your order two days before your holiday. You then send it back after making the most of it on the slopes in Les Arcs.

picture-rental.com

Free funicular!

In just 7 minutes, the funicular takes you from Bourg Saint Maurice up to Les Arcs. To encourage this sustainable mode of transport, the funicular is free for anyone who has travelled by train in the winter season, and to pedestrians and paragliders in the summer. You can leave the car at home!



ONE DESTINATION, MANY FACES

There is an extraordinary collection of great family stories in our region. Here are just a few portraits that highlight families that share the same passion.



Off-piste with the Troubat family

Inspired by the Apocalypse Snow films that were made in Les Arcs, Xavier Troubat started freeriding in 1995. 'When I was young, my dad used to take me to all the hidden spots in Les Arcs on powder days. Then when I was a teenager, I discovered Les Arcs' off-piste area with my buddy, Benjamin Gaimard. I have always shared this passion with my sister Isabelle and my brothers Philippe and Clément.' As a professional skier, he has even made several films with Philippe, for the 'Nuits de la Glisse' festival.

In 2014, when his son Ugo wanted to train as a freerider but there was no local club offering the discipline, Xavier started the Freeski Academy in Les Arcs, along with Laurent Niol. 'Now, thanks to this club, Ugo explains, I have worked my way through the different levels on the competition

circuit and next year, I'll be competing on the Freeride World Tour alongside the world's 20 best skiers.'

His younger sister, Victoria, shares his passion: 'I started skiing as soon as I could walk. There was a short drag lift where we lived and that's where my parents taught me to ski.' She also joined the Freeski Academy team and is now competing on the Freeride Tour Junior circuit.

Thanks to this sport, the whole family has enjoyed some thrilling moments, particularly in and around the Les Arcs ski area: on the Col de la Luge, around the Vanoise national park and in the couloirs of the north face of Bellecôte. Legendary, magical places.

Their favourite spot

Unanimously: 'The Aiguille Rouge, an exceptional playground for freeriders that offers a multitude of different options.'

Up in the air with the Ieropoli family

What the Ieropoli family enjoys is having their head in the clouds... This is the story of brothers Nicolas and Frédéric, who learned to paraglide when they were very young with their father, who was stationed with the army in Bourg Saint Maurice. 'That was where he discovered the mountains and paragliding, says Nicolas. He wanted to learn to fly straight away to get down the mountain, and he took us flying very quickly. We made it our profession.' In 1999, they opened their paragliding school, Darentasia. 'We love sharing our passion. We never get tired of taking people flying, it's different every time and it always puts a smile on their faces!'

For Daphnée, Nicolas's daughter, paragliding is in her blood... When she was only 14 months old, she did her first tandem flight with her dad and the day after her 12th birthday, she did her first solo flight. 'Paragliding gives

you an incredible sense of freedom, as well as a unique view of places that are otherwise inaccessible.' Daphnée is currently the French junior champion and is aiming to become the world champion...

For the Ieropoli family, a holiday is not a holiday without flying. Whenever there is an opportunity to take friends flying, they love to do it, to share the fun of being up in the air. This is true all year round: on foot in summer and on skis in winter! The Tarentaise valley is a remarkable site for paragliding because we have descents of up to 2000m, so flights can be really long. It's exceptional in France!

Their favourite spots?

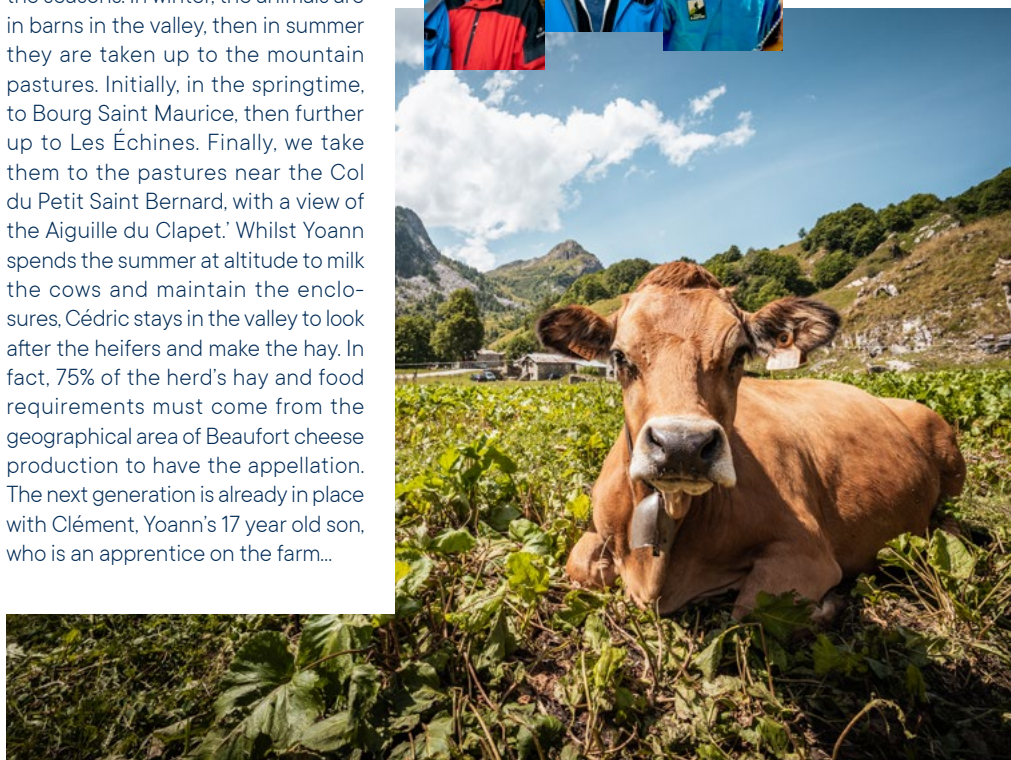
Aiguille Grive and Aiguille Rousse, that can both be reached in a 15 minute walk from the ski lifts, for flights that can last 30 minutes with views of Les Arcs and Mont Blanc... A must!



In the mountain pastures with Cédric Villien and Yoann Trésallet

Cédric and Yoann are cousins and descendants from a family of farmers from the valley. 'It's been part of our lives since we were little, we couldn't see ourselves doing anything else!' After going to agricultural college, the cousins took over the family farm, the GAEC de l'Armoise, in 1999. 'My grandparents had four or five cows, says Cédric, we now have a hundred! In the 1970s, everything was still done by hand. When we were young, we knew farmers who still lived with their cows, while 4* hotels were being built just 3 km away!' Even though, according to Cédric, mountain agriculture was slow to develop and is still not given the recognition it deserves, it now has its place and a role to play, particularly as regards maintaining the areas around towns, villages and resorts. 'The particularity of the

farmers here is that mountain agriculture varies considerably according to the seasons. In winter, the animals are in barns in the valley, then in summer they are taken up to the mountain pastures. Initially, in the springtime, to Bourg Saint Maurice, then further up to Les Échines. Finally, we take them to the pastures near the Col du Petit Saint Bernard, with a view of the Aiguille du Clapet.' Whilst Yoann spends the summer at altitude to milk the cows and maintain the enclosures, Cédric stays in the valley to look after the heifers and make the hay. In fact, 75% of the herd's hay and food requirements must come from the geographical area of Beaufort cheese production to have the appellation. The next generation is already in place with Clément, Yoann's 17 year old son, who is an apprentice on the farm...



ONE DESTINATION, A FESTIVAL OF EVENTS

All year round, you can enjoy a festival of activities and events that shape the seasons. Cultural encounters, sports events, concerts and shows... each key event attracts and delights many visitors.

27 & 28 September 2025
LES CHAPIEUX

Trail du Petit Saint Bernard

18 October 2025
BOURG SAINT MAURICE
La Démonagnée Gourmande

The cows come down from the mountain pastures

25 October - 2 November 2025

Xplore Alpes Festival

Films on the themes of the mountains, outdoor sports, adventure and music...

6 December 2025
ARC 2000

La première montée (the first ascent)

Ski touring event



19, 20 & 21 December 2025
BOURG SAINT MAURICE

Christmas Market

24 December
BOURG SAINT MAURICE

Christmas Eve

31 December
BOURG SAINT MAURICE
La Nuit des Glaces

January 2026

ARC 1950 FREERIDE WEEK

Freeride ski competitions

February 2026, every Thursday during the school holidays
BOURG SAINT MAURICE

The Bourg Saint Maurice Thursday events

7 March 2026

ARC 1800

Belle Aventure

Ski touring

12-14 March 2026

ARC 1800

Etoile d'or

Junior downhill ski competition

13-20 December 2025

BOURG SAINT MAURICE AND LES ARCS

It's movie time at the Les Arcs Film Festival

This is the time when you may find yourself eating a fondue just next to a major film producer or sitting next to a film star on the chairlift! The 17th edition of the European Film Festival will be screening over 120 films across several sites, as well as organising meetings with professionals from all over Europe, concerts, exhibitions and activities. Greece is the country of honour this year, with eight films on the programme. Every year, the festival explores a social issue, and this year's theme is democracy, which will be explored through debates, themed screenings and workshops.

Some of the highlights: the opening ceremony (13/12), autograph signing on the Slope of Fame and prize ceremonies for the 'Femme de Cinéma' (14/12) and 'Déplacer les montagnes' (16/12) awards, daily previews and the closing ceremony (19/12).





14 - 28 February 2026

Paradiski Comedy Club

The world's highest stand-up show! Comedy climbs the mountain with an aerial stand-up show that is one-of-a-kind: the Paradiski Comedy Club, in collaboration with the Métro Comedy Club, a benchmark for urban and mobile stand-up comedy in the Paris Metro. The cabins of the renowned Vanoise Express cable car, hanging 380 metres above ground level, become the stage for an original

show where the passengers, holiday-makers in Les Arcs, Peisey-Vallandry and La Plagne, become the audience during the 4 minute crossing. On the programme: well-known comedians, an intimate atmosphere, one-off performances in French and English during each crossing. Paradiski is keeping its promise to connect the unexpected! Every day (except Saturday), 10 - 12am & 2 - 4pm

20 March 2026

ARC 1800

Les Arcs Star Trail

A nighttime running race on a groomed slope

29 March 2026

BOURG SAINT MAURICE AND ARC 1800

La Course du Cœur

A race to raise the public's awareness of the success of transplants and the need for organ donation.

22 - 27 March 2026

LES ARCS

Electronic Peak Festival

Festival of house, disco and techno music

4 & 5 April 2026

LES ARCS

The John Doe

Snowboard event

9 - 12 April 2026

LES ARCS

Les Arcs Winter Festislack

World exclusive festival, combining skiing and highlining

25 April 2026

BOURG SAINT MAURICE AND ARC 1600

La Montée du Funi

6hr running challenge

17 May 2026

BOURG SAINT MAURICE

Le Marathon des Alpes

A race between Bourg Saint Maurice and Séez

24 May

BOURG SAINT MAURICE - CORMET DE ROSELEND - BEAUFORT

La Roselende

Cycle climb on a closed road

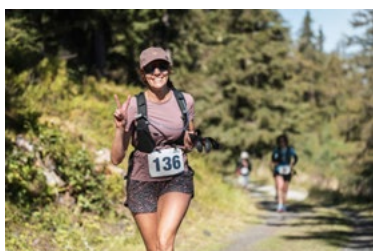


12 - 14 June 2026

Get on your bike for the Vélo Vert Festival

For its 17th edition, the **Vélo Vert (Green Bike) Festival** is coming to the Upper Tarentaise valley and opening the mountain biking season in ideal MTB terrain with its valleys and the Alpine peaks. The large car park at the funicular will be the event's hub, the starting point for activities and for routes exploring the region, promising diversity and quality for all bike enthusiasts. True to its values of accessibility, conviviality and nature, the festival will offer equipment trials, competitions, tours, concerts, entertainment and a show that is rich in innovation. To celebrate all aspects of mountain biking in the great outdoors, bring the community together and promote soft mobility.

Éric Chevalier, director of the Bourg Saint Maurice – Les Arcs tourist office, tells us: 'With the Bike Park opening in mid-June, Bourg Saint Maurice–Les Arcs is an ideal cycling destination, so it is natural for us to host this great MTB event. It is an opportunity for people to discover this activity and find out a bit more about its different disciplines: enduro, gravel biking, all-mountain, e-MTB, etc.'



June 2026

BOURG SAINT MAURICE**T.REX**

Discussions and conferences on the transition in the mountains

8 July to 26 August 2026

ARC 1950**Les Mercredis d'Arc 1950**

Activities and games for children

8 July to 26 August 2026

BOURG SAINT MAURICE**Les Mercredis de l'été**

A producers/artisans market and concert

12 July 2026

BOURG SAINT MAURICE**Les Fêtes de l'Edelweiss**

Folk festival

19 - 31 July 2026

Académie Festival de musique des Arcs

This year, the festival's theme will be **'Passerelle : classique et jazz en résonance' (Bridging the gap: classical and jazz music in harmony)** and the programme will delight music lovers with the opening concert from the Barber of Seville, a West Side Story evening, the Quator Debussy

as artists-in-residence along with the jazz composer and vibraphonist Franck Tortiller... There will also be a tribute concert to Django Reinhardt, a world music cycle, an evening on the theme of dance, films and film-concerts and a Bach day... as well as a multitude of other musical surprises!

7 August 2026

BOURG SAINT MAURICE**Nocturne des ruelles**

Mountain bike race

13 August 2026

ARC 1600**Trail des Arcs**

23 & 24 August 2026

BOURG SAINT MAURICE**Salon de l'Agriculture de Montagne**

25 August 2026

BOURG SAINT MAURICE**TDS**

'Sur la Trace des Ducs de Savoie', a trail race over 145 km

28 - 29 August 2026

LES CHAPIEUX**UTMB**

The most renowned trail running race, 171 km long and 10,000 metres of elevation gain.

Early September 2026

Enduro Tarentaise