

SUMMER
2026 *PRESS
KIT*



EDITO

A high-altitude village and a world-renowned winter destination, Val d'Isère was originally built on summer tourism from the late 19th century. Situated at 1,850 metres, this haven of cool air lies at the foot of the Sources de l'Isère Glacier and the Col de l'Iseran, on the edge of the Vanoise National Park, at the far end of the Haute Tarentaise valley. Visitors come for hiking, road trips, or extended stays—drawn by the high-mountain village atmosphere, sport, challenges, family discoveries, and increasingly, its naturally cool climate. Discover our latest news and key themes in this new Summer 2026 press pack.

KEY FIGURES *p.3*

- Environment
- Visitor numbers
- Village
- Sport

A COOL HAVEN *p.4*

- On top of Solaise
- Around the village
- Iseran Pass

HIGH MOUNTAIN *p.6*

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- Trek Nature & Vanoise national parc
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- Sports
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- Culture

Légende



Interviews



Images



Key dates

PRACTICAL DETAILS *p.16*

SUMMARY

ENVIRONMENT

60% of the territory is a

PROTECTED NATURAL AREA

1963 : Creation of the Vanoise national Park

1 young Bearded Vulture will take flight from its nest this summer

GR5 trail passes through the village

1 flocon, Val d'Isère is a Flocon Vert destination

2 free lifts for pedestrians



VISITOR

G2A figures for summer 2025 on professional overnight stays

192 900 Overnight stays in summer 2025 (mid-June to end of August), + 42% versus before 2020

Who ?

80,7% French

19.3% International :

Belgian visitors lead the way (3,200 overnight stays), followed by neighbouring Italian guests (+12% compared with 2024) and Swiss visitors (+16% compared with 2024). The British market, a mainstay of the winter season, ranks fourth with 2,600 overnight stays.

 Cécile Ferrando
Val d'Isère Tourisme

VILLAGE

17th Century, Church of Saint Bernard of Menthon

1888 Auberge Moris, the first hotel to open

7 chapels around the village, 1 trail to explore them

2770 m, **Iseran Pass** is the highest road pass in the Alps.

1850 m altitude of a high-mountain **VILLAGE**

1560 permanent residents

SPORTS

2 Vias Ferratas

2 Sports parks & **1** pumptrack

5000 m² of indoor sports

30 km of marked **trail running routes**

230 km of trails in the **Tignes-Val d'Isère Bike Park**

11 e-MTB routes

71,2 km across all levels, from green to black, both in the village and at altitude.

2 ski lifts open to access the Bike Park from Val d'Isère

Bike Park

This summer

June 12

Iseran Pass opening



July 4th - August 30th

Pedestrian and Bike Park lifts - Parcs des Sports

mid October

Iseran Pass closing

November 28th

Winter season

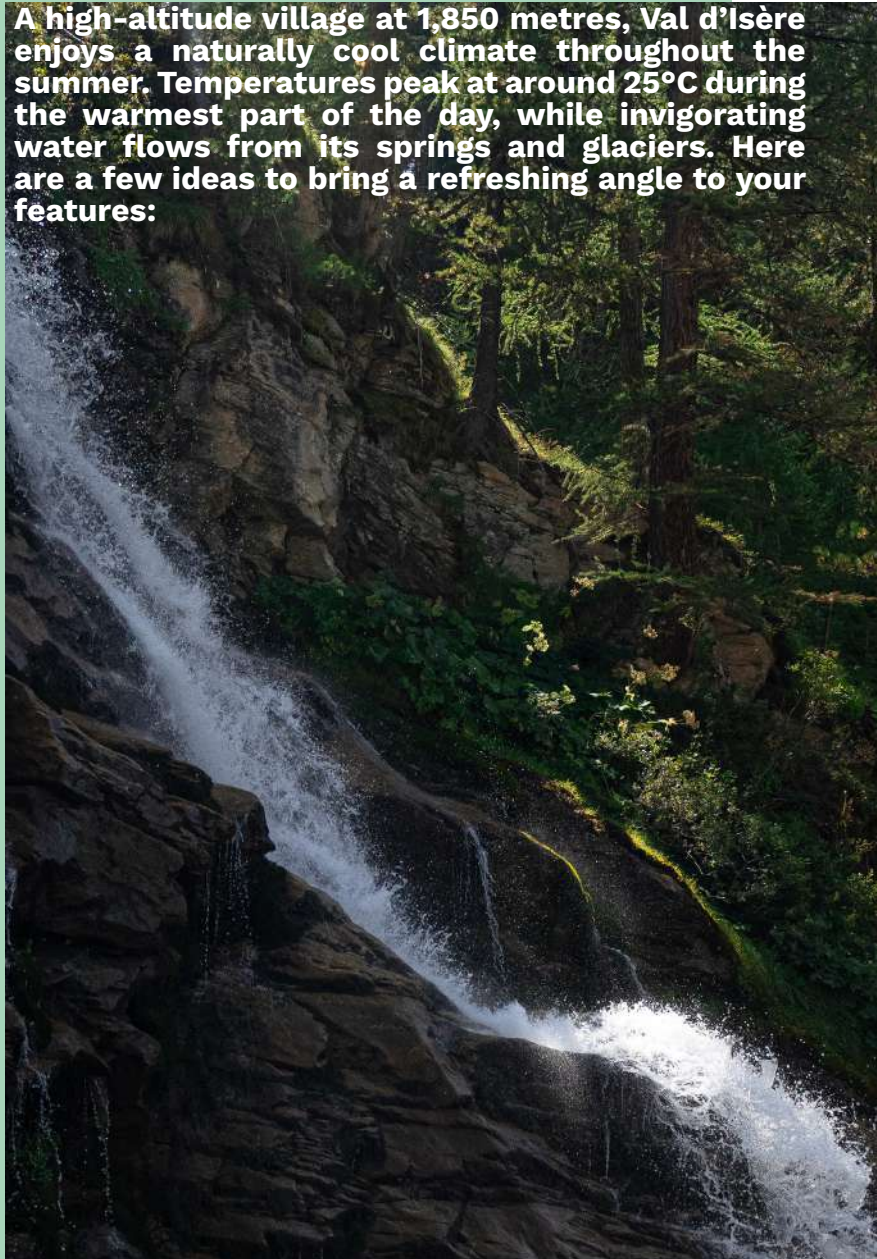
FIGURES

A COOL HAVEN



A cool haven

A high-altitude village at 1,850 metres, Val d'Isère enjoys a naturally cool climate throughout the summer. Temperatures peak at around 25°C during the warmest part of the day, while invigorating water flows from its springs and glaciers. Here are a few ideas to bring a refreshing angle to your features:



 **Cassandre Palayer, Director of Accommodation & Spa**
Le Refuge de Solaise - 2551 m high

« Our establishment has been open during the summer season since 2020, and our average occupancy rate across July and August has steadily increased, rising from 35% in the first year to 75% in 2025. We mainly welcome French visitors seeking cooler temperatures, a closer connection with nature, and opportunities for outdoor activities such as hiking, cycling and trail running. At Le Refuge, we offer a genuine opportunity to recharge at high altitude. The complimentary yoga sessions available to our resident guests have proved very popular and add an extra dimension to the experience of relaxation and reconnection. »

Le Fornet waterfall

On the Le Fornet loop via Les Gorettes, the route passes close to the waterfall twice, allowing visitors to fully enjoy its refreshing coolness. The trail alternates between forest paths and open stretches, offering beautiful views over the Bailletaz Nature Reserve. 140 metres elevation gain, loop of 2.5 to 4 km.



Les Sources trail

On the left bank of the Isère, between Le Crêt and La Daille, numerous springs flow through meadows and Larch woodland. It is one of the village's most peaceful spots, perfect for reading or a gentle stroll without venturing high into the mountains. Easily accessible on foot or by bike. 50 metres elevation gain, 3 km.

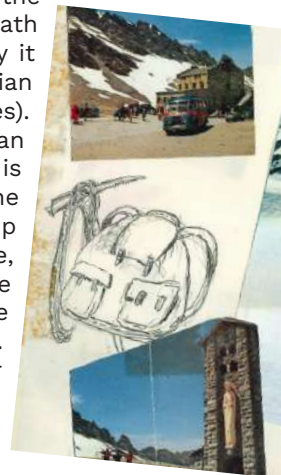
Ouillette high altitude lake

Ouillette Lake sits at an altitude of 2,400 metres and offers sweeping views of the Haute Tarentaise peaks from the Solaise massif. By the lakeside, visitors will find areas for picnicking or bivouacking, as well as a play area for children. Access:

- on foot via forest trails,
- by free gondola lift,
- via the Col de l'Iseran road by car or bicycle.

Iseran pass, high altitude experience

At an altitude of 2,770 metres, the highest paved mountain pass in Europe offers breathtaking views over the Maurienne glaciers — a true breath of fresh air. Visitors can enjoy it by following a 1.2 km pedestrian trail (approximately 35 minutes). A guided discovery of the Iseran and its unique ecosystem is organised every Thursday by the Tourist Office, in partnership with Haute Tarentaise Vanoise, which provides shuttle buses from the heart of the village for the occasion. Every Thursday, five one-hour guided walks. Registration at the Tourist Office.





HIGH MOUNTAIN ENVIRONMENT

Via Ferratta

The two routes at Roc de Tovière and Les Plates de la Daille allow climbers to navigate along equipped rock faces while enjoying spectacular views, suitable for both beginners and experts. The Tovière Plateau route (1.4 km, approximately 3 hours) is divided into three sections, enabling both experienced climbers and newcomers to tackle the rock faces at their own pace. The Les Plates de La Daille route is aimed at advanced climbers and is considered a high-level via ferrata, featuring vertiginous walls and taking around 3 hours to complete.

Further details : valdisere.com

Trek Nature Grand Paradis Vanoise

The Trek Nature reconnects visitors along a walking route — with a glacier variant — linking five French and Italian villages that were once closely connected. The trail passes through Gran Paradiso National Park (IT) and Vanoise National Park (FR), showcasing their unique landscapes and protected wildlife and flora. The route follows historic mule tracks once used by peddlers, merchants, soldiers, and occasionally smugglers. It can be completed as a 6–7 day loop with overnight stays in mountain refuges, or explored over 1 to 3 days for a shorter experience.

Info : valdisere.com

Close to the stars

Nestled at the end of the valley, Val d'Isère offers several locations far from light pollution, perfect for stargazing in summer, especially during the Perseids in August. Take the road towards the Col de l'Iseran at 2,770 metres, then continue to the summit and branch off towards Lac de l'Ouillette to enjoy the sunset. The two refuges within Vanoise national Park also make ideal overnight base camps for night-time observation. For a more family-friendly option, the Manchet Valley offers a simple and accessible way to admire the Milky Way.

Family-Friendly: Bivouac in Vanoise National Park

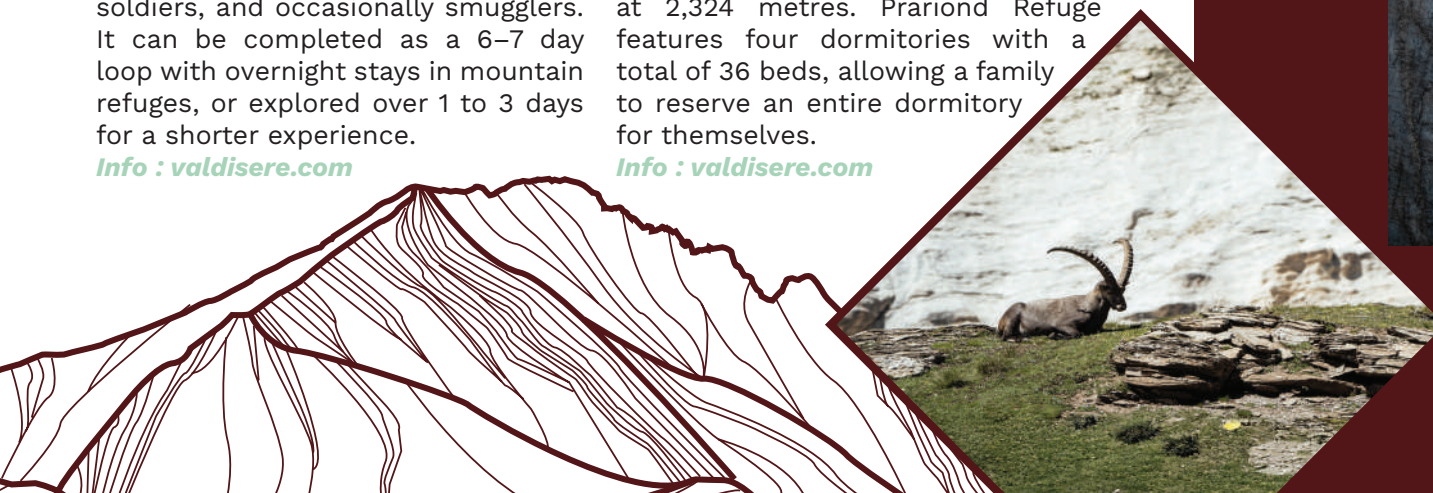
Both refuges in the Val d'Isère area are accessible in under two hours on foot and welcome visitors in dormitories or a bivouac, offering families an accessible first high-mountain experience. The most child-friendly option is the Prariond Refuge, where the hike gently ascends before crossing the Malpasset Gorges and emerging into the Prariond Valley at 2,324 metres. Prariond Refuge features four dormitories with a total of 36 beds, allowing a family to reserve an entire dormitory for themselves.

Info : valdisere.com

A base at the foot of towering peaks with summits reaching up to 3,800 meters, Val d'Isère is all about vertical adventures in the summer. Here are a few ideas to get a real taste of altitude.



*High mountain
environment*





A SPORTING DESTINATION

Sport-focused destination

A firmly sport-focused destination, Val d'Isère offers an ideal climate for daytime outdoor activities throughout the summer. From trail running and mountain biking to tennis camps and discovering archery, here are our key sporting highlights:



Event : Odlo High Trail Vanoise

Each summer, no fewer than 2,000 runners set off across the High Trail Vanoise routes. The 2026 edition has been redesigned with shorter, more accessible formats and will take place over the weekend of 11–12 July 2026. Over two days, five races will follow one another, ranging from an 8 km charity trail to a 68 km course through the unspoilt high-mountain landscapes of the Haute Tarentaise and the Vanoise National Park.

Routes and registration : high-trail-vanoise.com



Ingrid Jacquemod
Club des Sports de Val d'Isère

Tignes - Val d'Isère Bike Park

With 300 km of downhill, enduro and e-MTB trails catering for all levels, Val d'Isère is a prime destination for mountain biking enthusiasts. While the Bike Park and its 'First Ride' beginner area are open from 4 July to 31 August, e-mountain biking is available from mid-June until the first snowfall, both around the village and at higher altitude.

What's new in mountain biking



Bellevarde Uphill Flow : the first edition of this e-MTB event will take place on 29 August 2026. *Info : p.15*



Bellevarde Café : located at the top of Bellevarde, the Bellevarde Café opens for its first summer season, offering a welcoming setting for morning breaks and high-altitude lunches, with a menu featuring charcoal-grilled dishes and fresh summer salads.



E-MTB, Petite Vadrouille & First Ride area with Sébastien Martin, Val d'Isère Tourism..

Sport & heritage : La Petite Vadrouille

A gentle 18 km e-MTB ride, led by an instructor and a FACIM heritage guide, offering a unique way to uncover Val d'Isère's hidden secrets, its heritage, local expertise, and the people who bring the mountains to life every day. The programme includes meetings with locals, a gourmet break and cultural immersion.

Dates and further information to be announced.

The challenge : Picheru - Baillettaz

A superb loop starting from the hamlet of La Daille. The climb up to the Picheru pass is demanding, with 950 metres of elevation gain over just 4 km. From there, views open out onto Lake Sassièr, with the Tsanteleina peak as a striking backdrop. A further ascent leads to the Col de la Baillettaz, before giving way to a long balcony descent of 900 metres, heading down towards the hamlet of Le Fornet. The route then rejoins a high-level balcony trail overlooking Val d'Isère, bringing this loop to a close.

Approx. 16 km / 1,400 m elevation gain.

Family activities: Sports Parks, Pump Track and Aquasport Centre

Val d'Isère is structured around several dedicated sports areas, including the Central and Manchet Sports Parks, the Aquasport Centre and the pump track. These facilities provide plenty of opportunities to try a new activity or improve your skills during a summer course. The Val Pass offers unlimited access to 25 activities, along with discounts on a further selection.

Info : p.18



FEATURES





Livestock guardian dogs & education

Each week, one of the themed walks organised by the tourist office is focused around meeting a shepherd in the high pastures. Participants enjoy a guided walk and discussion to learn about pastoral farming, the role of livestock guardian dogs, and the rules of safe conduct around flocks.



Shepherd, hikers.



Flock, grazing plan, livestock guardian dogs, hiking.

Key nesting area for the bearded vulture

A rare and protected species, the bearded vulture disappeared from the Alps for many years before making a comeback thanks to reintroduction programmes and collective vigilance. Since its return to Val d'Isère in the 1990s, 20 hatchings have been recorded in the commune, and 16 juveniles have fledged, including several in the Daille gorges. This is a strong sign that Val d'Isère is a key area for the species' conservation in the French Alps. Observations at the end of 2025 are very encouraging: the pair has begun incubating in their Daille gorges nest at dates similar to last year, indicating stability and confidence in this protected territory. The chick is expected to take its first flight in July.



Vanoise national Park rangers: detailed and comprehensive information on the presence and protection of the bearded vulture in Val d'Isère.



Bearded vultures in flight and approximate location of the Val d'Isère nest.

Heritage: the Ferme de l'Adroit

With its 30 Alpine Brown cows, this family-run farm is an institution for both locals and visitors. The Mattis family produces cheeses, yoghurts, dairy products, and even ice cream during the summer months. At the height of summer, when the fields are in bloom, the farm produces the Avalin, a Val d'Isère-style gruyère with a particularly pronounced flavour. Deeply rooted in the village and keen to share their knowledge, the farm offers guided visits to discover the cheese-making process every week through the Tourist Office.



Lucile Mattis runs the farm alongside her father, Xavier Mattis, who is also the Mayor of Val d'Isère.



Visitors can explore the farm, the cheese-making facilities, the maturation cellar, the stables and pastures, witness manual haymaking, shop at the farm boutique, and observe the milking process."

Lifestyle: lunches in the great outdoors

Less than an hour's walk or e-MTB ride from the village, the Ferme de l'Arsellaz in Manchet and the Boui-Boui in Le Fornet offer perfect lunch options amidst nature. Both high-altitude chalets serve lunch on their terraces: the Ferme de l'Arsellaz offers a set menu featuring its famous omelette and blueberry tartlet, while Boui-Boui serves a changing menu with three starters, three main courses, and three desserts.

FEATURES

CONTEMPLATION

Val's must-see spots

From hidden waterfalls to sunny pools, some of Val d'Isère's best spots for making memories.



Col de l'Iseran, the highest road pass in Europe.



Ouillette lake is located at an altitude of 2,400m and offers stunning views for a picnic or stargazing.



The 17th-century church of Saint Bernard de Menthon for historical heritage.



A night to recharge at Le Refuge de Solaise



Arsellaz farm for an authentic lunch.



A stop at the 5-star Blizzard to swim with a view of the peaks



Hike through the Lost Valley for a complete deconnexion.



Balcony footpath, overlooking the village from Le Crêt to the Fornet.



FEATURES



AGENDA

21 June L'ISERANE

The highest paved pass in the Alps welcomes cyclists at 2,770 metres above sea level to celebrate the Col de l'Iseran, linking Val d'Isère and Bonneval-sur-Arc. For the entire morning, the 30 km route between the two villages is reserved for bicycles, with over 500 cyclists gathering at the summit for a convivial moment.

Nearby climbs for cyclists:

La Roselende, Cormet de Roselend, 24 May & **La Bernardette**, Col du Petit Saint Bernard, 6 September.

11 & 12 July HIGH TRAIL VANOISE

An expert in race organisation both summer and winter, Val d'Isère hosts five trail events over a weekend, from 56 km to charity trails. At 1,850 metres above sea level, the village offers a unique training and competition ground, with high-altitude courses set within the natural reserves and the Vanoise national Park.

22 & 23 August CRAZY LOOPS

An inclusive 24-hour race on a 3–5 km loop to be completed as many times as possible. Organised by the Marathon des Sables team, the Crazy Loop arrives at high altitude by Ouillette Lake, offering a unique endurance challenge.



AGENDA

environment. w

VILLAGE LIFE

12 June (forecast)**OPENING OF THE ISERAN PASS**

The highest paved pass in Europe at 2,770 metres above sea level.

14 July**FÊTE NATIONALE**

Fishing competitions, village dance, firefighters' refreshment stand, and fireworks.

26 & 27 July**FÊTE DU VIEUX VAL**

A weekend of village celebrations with dancing, live music, fireworks, a flea market, themed parade, meals, and various activities.

1 & 2 August**21ST FOIRE SAVOYARDE L'AVALINE**

L'Avaline continues to grow, hosting 130 exhibitors in the heart of the village this year. A traditional fair celebrating craftsmanship from both Savoie regions and Piedmont, in a festive and family-friendly atmosphere over the weekend.

15TH August

Fishing competitions, village celebration and fireworks.

23 August**FÊTE DE L'OUILLETTE**

A musical fishermen's meal by the high-altitude Ouillette Lake.

CULTURE

27 June**CONCERTS AT THE FARM**

Organised by Haute Tarentaise Vanoise at the Ferme de l'Adroit.

8 July**FESTIVAL LES HAUTES ENVOLÉES**

"Ça déménage" by Racines Carrées
The festival, organised by Haute Tarentaise Vanoise, offers a hip-hop dance performance on trampolines in Val d'Isère.

20 July**FESTIVAL DES ARCS**

The festival's village tour presents The Barber of Seville by Rossini's Opera.

13 August**FESTIVAL LES JOURS HEUREUX**

Organised by Haute Tarentaise Vanoise, this event in Val d'Isère features a cycling and circus performance, followed by a socially engaged stand-up show from the Green Washing Comedy Club.

25 August**GYPSY JAZZ FESTIVAL**

Organised by Haute Tarentaise Vanoise, this festival presents a concert by the Barcelona Gipsy Balkan Orchestra in Val d'Isère.



Other highlights : Tuesday music sessions, Thursday raffles, shows for children and all audiences, concerts, guided village and farm visits, fishing competitions, walks with guides, exploration of the Col de l'Iseran, and La Petite Vadrouille.

Full agenda



AGENDA

PRACTICAL DETAILS



ACTIVITIES

Val Pass, multi-sports card

The Val Pass multi-sport card provides unlimited access to 25 activities and a 10% discount on a selection of others. With this pass, visitors can fully enjoy Val d'Isère, its aquatic centre, exceptional natural surroundings, and Bike Park.

CENTRE AQUASPORTIF Pool

- ◆ Wellness space
- ◆ Espace Musculation et cardio-training
- ◆ Aquagym
- ◆ yoga*
- ◆ pilates*
- ◆ fitness*
- ◆ Squash
- ◆ Badminton
- ◆ Climbing wall
- ◆ Indoor climbing classes
- ◆ Driving simulator

**Only afternoon classes*

PARCS DES SPORTS Vallée du Manchet

- ◆ Gel Blaster
- ◆ Golf practice
- ◆ Tir à l'arc
- ◆ Tennis
- ◆ Football
- ◆ Pickleball
- ◆ Skate park
- ◆ yoga*
- ◆ pilates*
- ◆ fitness*

**Only afternoon classes*

PARCS DES SPORTS Village center

- ◆ Bike Park
- ◆ Initiation VTAE
- ◆ Mini-golf
- ◆ Inflatable games
- ◆ Kids' track
- ◆ Hike half-day with a guide

Unlimited access to 25 activities and 10% off a selection of others

Prices :

1 day: €32

6 days: €99, additional pass €72

Season: €310

More information: valdisere.com

VAL PASS



MOBILITY

Free lifts for pedestrians

During the day, visitors can take the Solaise gondola and the Olympique cable car to reach the summits, enjoy the viewpoints, Ouillette Lake, and the start of hiking trails.

Free buses

A complimentary shuttle service connects the various hamlets and the entrances to the Vanoise National Park, making it easier to reach hiking trailheads.

Electric car charging

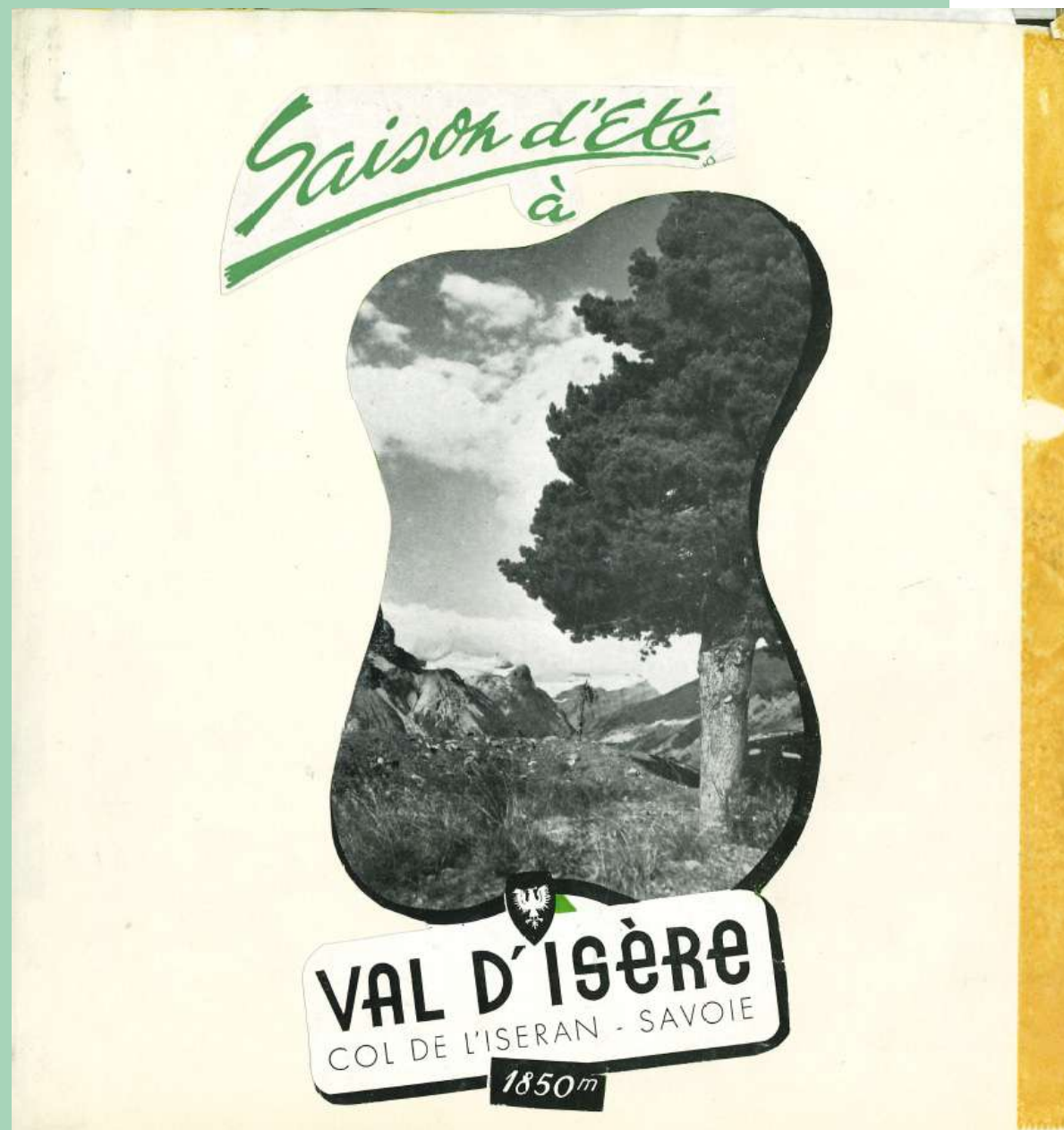
Around fifteen electric vehicle charging points are available across the village car parks. At P4 La Daille, two rapid 250 kW chargers with double sockets (2x2) are available, ideal for continuing your journey after a visit to the iconic Col de l'Iseran.

E-MTB facilities

30 km of marked trails surround the village. A bike washing station is available, along with a covered charging area in front of the Aquasport Centre, accommodating up to ten e-MTBs simultaneously.



PRACTICAL DETAILS



Crédits photos

Yann Allègre, Maxime Bouclier, Esther Vittot, Elisa Vercueil, Radio Val d'Isère, Cyrille Quintard, Val d'Isère Tourisme, L'Ouillette, Le Refuge de Solaise, Tim Arnold, Corentin Valençot, Club des sports Val d'Isère.

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Media Library

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ACCESS

By the GR5 on foot, following the Route des Grandes Alpes by bicycle, car or motorbike.

Nearest train station:

Bourg Saint Maurice à 30 km - 40 min

Via the pass:

Iseran : à 30 km de Bonneval-sur-Arc - 1 h

Petit Saint Bernard : à 104 km d'Aoste en Italie - 2h15

Distance from the nearest cities:

135km from Chambéry - 2h

240km from Lyon - 3h

220km from Genève - 3h



OUR PARTNERS

