



Supplier booklet Around The World Roadshow Baltics

Dates and cities:

13 October 2026 - **Tallinn, Estonia**

14 October 2026 - **Riga, Latvia**

15 October 2026 - **Vilnius, Lithuania**

Sponsored by

Sandals



Barbados Tourism Marketing Inc

Barbados Tourism Marketing Inc. (BTMI) is the official destination marketing organisation for Barbados, with a strong focus on strengthening the island's presence across key markets. The office based in Brussels, Belgium works closely with airlines, tour operators, travel agencies, media and other industry partners to develop strategic initiatives that increase awareness, drive visitor arrivals and make Barbados more accessible to European travellers.

BTMI is dedicated to building long-term partnerships with the European travel trade, providing partners with destination knowledge, marketing support and opportunities to confidently sell Barbados.

From our beautiful beaches and vibrant culture to our culinary experiences, heritage, events and renowned Bajan hospitality, Barbados offers European travellers an authentic Caribbean experience with something for every type of holiday.

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Aviareps Airline Management

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China Southern Airlines is one of China's leading airlines, with an extensive domestic and international network connecting Europe with destinations across China, Asia and beyond. The airline operates major hubs at Guangzhou (CAN) and Beijing Daxing (PKX), providing a wide range of onward connections.

For travellers from Estonia and Latvia, China Southern offers convenient connections through several European gateways. Passengers from Tallinn (TLL) and Riga (RIX) can connect using airBaltic feeder flights via major European airports such as Amsterdam, London and Paris to China Southern flights to Guangzhou (CAN) and Beijing Daxing (PKX), or travel via Helsinki with Finnair feeder flights to connect to China Southern's **direct Helsinki–Beijing Daxing (HEL–PKX) service**.

Both Guangzhou and Beijing Daxing offer convenient onward connections across China, Asia and beyond. Eligible transit passengers can also benefit from **complimentary overnight accommodation in China**, making longer connections more comfortable and convenient.



EVA Air

EVA AIR – Experience Excellence in the Sky

Founded in 1989 as Taiwan's first privately owned international airline, EVA AIR is part of the renowned Evergreen Group. Today, EVA AIR connects travellers to around 60 destinations across Asia, Australia, Europe and the Americas with a modern fleet of more than 80 Boeing and Airbus aircraft. As a proud Star Alliance member since 2013, EVA AIR delivers seamless connections and an exceptional travel experience.

Now connecting the Baltics to Asia: EVA AIR, together with AVIAREPS as its Passenger GSA, is expanding its presence in Estonia, Latvia and Lithuania. Travellers can conveniently connect **via six European gateways – Munich, Vienna, Milan, Paris, London and Amsterdam – to destinations across Asia.**

Award-winning service, comfort and safety are at the heart of the EVA AIR experience. In 2026, EVA AIR ranked first in Travel + Leisure's "World's Best International Airline" ranking and was named a SKYTRAX 5-Star Airline for the eleventh consecutive year. It is also recognized among the world's leading and safest full-service airlines by AirlineRatings.com.

Discover EVA AIR – your gateway to Asia, where award-winning service meets exceptional comfort and safety.

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Turismo de Gran Canaria

Turismo de Gran Canaria is the island's official destination marketing organisation, representing Gran Canaria on behalf of its island government. We work with travel professionals, media and partners to promote the destination internationally and help visitors discover the island's extraordinary variety. Gran Canaria combines golden beaches, dramatic coastline, mountains, picturesque villages, culture, gastronomy and outdoor experiences in one compact destination. Its mild climate and welcoming atmosphere make it an appealing choice throughout the year for a wide range of travellers. **Gran Canaria, #GreatDestination.**



**GREEK
NATIONAL
TOURISM
ORGANISATION**
www.visitgreece.gr

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Greek National Tourism Organisation- Nordic and Baltics Countries Office

The GNTO Nordics and Baltics Countries Office is responsible for promoting Greece as a year-round travel destination across the Nordic and Baltic markets. Based in Stockholm, the Office works closely with tour operators, travel agencies, airlines, media, content creators and other tourism industry partners to strengthen Greece's visibility and position in the region. Its activities include marketing and communication campaigns, media and trade relations, press and familiarisation trips, participation in tourism events and B2B initiatives, as well as the promotion of Greece's diverse destinations and travel experiences, with particular emphasis on sustainable tourism, authentic experiences and year-round travel.

Greece, the land of philoxenia and authenticity.

The stunning islands and the diversified mainland options offer a unique combination. Charming fishing villages, traditional stone towns, archaeological sites, beautiful coastline, turn Greece into a memorable Mediterranean destination!



WELCOME TO HOVIMA

HOVIMA Hotels offers properties in prime locations across southern Tenerife, each designed for different travel styles and memorable holidays.

HOVIMA Suites Costa Adeje**** features spacious suites, modern design, and a privileged location near beaches, restaurants, shops, and local attractions.

Only for adults, **HOVIMA Cool Costa Adeje****** combines elegance, gastronomy, and wellness for a relaxing getaway.

HOVIMA La Pinta Beachfront Family Hotel**** is ideal for families, with spacious accommodation, direct beach access, entertainment, and activities with GLOBI, our beloved mascot.

Guests of our 4-star hotels can enhance their stay with our Excellence Service, providing exclusive benefits, personalized attention, and an elevated holiday experience.

HOVIMA Panorama***, a charming retreat for couples, stands out for its welcoming atmosphere, attentive service, and peaceful surroundings.

HOVIMA Santa María*** and **HOVIMA Jardín Caleta*****, a cozy escape for families, offer comfortable accommodation, excellent facilities, and the warm hospitality that defines the HOVIMA experience.

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Hyatt Inclusive Collection

Unique architecture and style, with African-ethnic decor and lifestyle flair.

- New concept of modern gastronomy with different dining options and flexible half-board available.
- Preferred Club, an exclusive area for the most demanding guests, offering 93 rooms in prime locations, with upgraded amenities and services at the Preferred Club Reception and Lounge.
- Unique location, offering fantastic views of the Atlantic Ocean and the island of La Gomera.
- Ocean Front Fitness Centre: open-air fitness facilities with stunning ocean views.
- Golf Lounge and preferential guest rates at all golf courses, including the Abama Golf, flexible tee time bookings and changes.
- Proximity to Puerto Colon sports harbour, Siam Park, Magma Art & Congress Centre, and the Siam Mall.

Breakfast, lunch, dinner and snacks every day.

- Welcome cocktail and refreshing towels.
- Fresh fruit juices and soft drinks.
- Selection of international alcoholic beverages.
- 24-hour Service and Concierge.
- Minibar replenished daily with soft drinks, bottled water and beer.
- 07.00 am –11.00 pm room service.
- Pool-side waiter service.
- Daytime activities and live evening entertainment.



Mar-Bella Collection

Mar-Bella Collection is a family-owned portfolio of five-star luxury hotels set along Greece's breathtaking Ionian Coast. Crafted for every stage of life, each property offers a unique blend of elegance, comfort, and authentic local experiences across Corfu and Parga.

MarBella: Our flagship resort featuring fully renovated suites and Premium All-Inclusive stays, perfect for multi-generational families seeking relaxation.

Nido: An adults-only, Small Luxury Hotels of the World hideaway, ideal for tranquil couples' retreats.

Elix: A Michelin Guide Key property celebrated in Condé Nast Traveller for its unbeatable location—combining luxury with outdoor adventure.

Avali: A newly opened beachfront haven offering effortless Premium All-Inclusive luxury for couples, friends, and free-spirited families.

From rich cultural immersion to award-winning hospitality, Mar-Bella Collection curates unforgettable Mediterranean escapes.

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TENERIFE'S ULTRA-LUXURY HOTEL

Modern luxury is no longer perceived as something purely material. It is emotional, psychological and almost invisible – and this is precisely where Royal River places its focus: not only on the beauty of its surroundings, but also on how every guest feels from the moment they arrive.

Royal River is for those seeking space, nature, privacy and excellent service – a place to slow down and enjoy a truly memorable adults-only experience. Located in the south of Tenerife, overlooking Golf Costa Adeje and the Atlantic Ocean, the hotel has just 50 luxury villas and a maximum capacity of 120 guests, ensuring tranquillity and exceptional personal attention.

The 140-square-metre **River Villas** feature terraces with direct access to a natural-stone swimming pool and an 80-metre-long river surrounded by lush palms and ferns. For greater privacy, choose a one-, two- or three-bedroom **Pool Villa**, each with its own permanently heated swimming pool. For something more exotic, the **Lagoon Villas** offer luxurious African-inspired lodges set around a large lagoon, with some of the finest Atlantic views.

Gastronomy is a fundamental part of the Royal River experience, from breakfast at **Pineapple** to Italian and Asian-inspired cuisine and dining at **The Top**, with its infinity pool and spectacular mountain and ocean views.

Complete your stay at **Serenity Spa**, dedicated to wellbeing and indulgence, or enjoy a day at sea aboard Royal River's own boat **at no extra cost**. Reflecting the Canarian roots of its owners, sustainability is also shaped by a genuine care for the island of Tenerife.

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SANDALS

No other place in the world captures the imagination quite like the **Caribbean**.
People call it paradise. **We call it home.**

Sandals' all-inclusive resorts are set along beautiful tropical landscapes and beaches in **Saint Lucia, Jamaica, Antigua, The Bahamas, Grenada, Barbados, Curaçao and Saint Vincent.**

Enjoy the best the islands have to offer with **unlimited specialty restaurants, unique bars serving premium spirits and wines, and a wide range of land and water sports** – including complimentary green fees at selected golf resorts and **PADI® certified scuba diving.**

Planning something special?

Sandals is a leader in Caribbean destination weddings and honeymoon packages.

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For agents:
www.sassalesinfo.com

General:
www.flysas.com

SAS Scandinavian Airlines

Our mission is to connect Scandinavia with the world and the world with Scandinavia. Each year, SAS serves more than 25 million passengers and transports 55,000 tons of cargo to 135 destinations across Europe, the USA, and Asia. With a relentless focus on operational excellence, SAS ranks as one of the most punctual airlines in Europe and the world. Together with a passionate workforce of over 10,000 colleagues, we collaborate with partners and customers to drive transformative changes in aviation



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Sokos Hotels and Radisson Hotels Finland

SOKOS HOTELS – Individual for Everybody

Sokos Hotels is the most trusted and best-known hotel chain in Finland, with over 50 hotels in Finland and one in Tallinn, Estonia. Our hotels are located in city centers or in the middle of recreational locations.

People have different expectations and travel needs. That is why we have created four unique hotel types:

Original: Key location & local flavor

Break: Diverse chances for break, nature & wellness

Solo: Unique details, history and Finnish design

Heymo: Ideal base for the traveler to relax and sleep, the city provides everything else

In addition to Sokos Hotels, we represent nine Radisson Hotels in Finland. Radisson is a first-class full-service hotel brand known for its 100% Guest Satisfaction Guarantee and the Yes I Can! spirit of service.



ALEXANDRA | PAVILJONKI - JYVÄSKYLÄ
HIMOS - JÄMSÄ

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Sokos Hotels Jyväskylä & Himos

Jyväskylä region offers an authentic combination of Finnish nature, culture, and year-round experiences. Just three hours from Helsinki by train or car, the region is easily accessible and an ideal addition to any Finland itinerary.

Located in the **heart of Finnish Lakeland**, Jyväskylä is surrounded by over 3,700 lakes, offering visitors beautiful scenery, inland lake cruises, nature activities, and genuine Finnish sauna experiences. The city is also renowned for its vibrant event scene, educational excellence, and innovative spirit. Jyväskylä has the largest concentration of Alvar Aalto architecture in the world, and several of his most significant works are part of the UNESCO World Heritage-listed Aalto Works collection.

The region is also home to **Himos Resort**, the largest and most popular ski resort in Southern Finland, offering skiing, golf, outdoor activities, and major events throughout the year.

We provide high-quality accommodation, diverse restaurant services, meeting facilities, and authentic Finnish sauna experiences for groups and individuals. With properties in Jyväskylä city centre and ski in/ski out apartment hotel in Himos.



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Sokos Hotels - Levi, Oulu, Rovaniemi & Ruka

Discover three centrally located Sokos Hotels in Northern Finland's key destinations: Oulu, Rovaniemi, and Levi. Enjoy easy access to airports, top attractions, and unforgettable Arctic experiences. Ideal for both individual travellers and groups, our hotels combine prime locations, comfortable accommodation, and excellent dining experiences. Looking ahead, our newest addition, Sokos Hotel Ruka, is planned to open for the 2027–2028 winter season, bringing even more opportunities to enjoy the magic of the North. Experience authentic Northern hospitality with Sokos Hotels.



TAHKOcom

Hello from the Finnish Lakeland,

We're from Tahko, which is a beautiful resort in the region of North Savo. Tahko is especially known for our ski resort, which is the biggest one outside of Lapland, but we are also a destination for every season.

There is something to do for everyone, we have more than 200 different kinds of activities to offer to our visitors at Tahko. For example two golf courses, canoeing, fishing and mountain biking treks in the summer, downhill skiing and snowmobiling in the winter and large variety of hiking trails to discover the area and the colours of fall in the autumn. Tahko is less than hours drive away from the city of Kuopio, where you can arrive to by either car, train and airplane.

We are representing **Break Sokos Hotel Tahko**, a newly renovated hotel located in the Heart of Tahko and TAHKOcom, the central booking office and official destination website.

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Tenerife Tourism Board

Tenerife is much more than a sun-and-beach destination. Thanks to its year-round mild climate, the island offers unforgettable outdoor experiences in every season. From land, sea and air, visitors can enjoy activities like hiking, road cycling, mountain biking, climbing, canyoning, whale watching, kayaking, diving, surfing, and paragliding, among others.

Together rich culture, volcanic wines and outstanding gastronomy, with high-quality accommodation, experienced local companies, Tenerife offers authentic experiences for every type of traveller.

Its volcanic landscapes, the UNESCO-listed Teide National Park and world-renowned stargazing opportunities make Tenerife a destination where nature, adventure and unforgettable experiences come together all year round.

Tenerife Tourism Board supports travel professionals with up-to-date destination knowledge, personalised advice and direct access to trusted local suppliers, helping you create unforgettable experiences for your clients.

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GET IN TOUCH!



AVIAREPS®



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We want to
bring the
WORLD
to the
PEOPLE
in it.

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